

# News Release



FOR IMMEDIATE RELEASE

Press Contact: Anne Curtis  
703/435-6800 X2010  
anne.curtis@herndon-va.gov

## **HERNDON CENTENNIAL GOLF COURSE INTRODUCES NEW ANNUAL PASS *2006 Greens Fees to Remain Unchanged from 2005***

Herndon, VA (March 2, 2006) – The Herndon Centennial Golf Course, named by *Golf Digest* as one of the nation’s “Best Places to Play” for 10 consecutive years, will launch a first-ever annual pass, granting unlimited play to golfers for one annual fee.

Beginning March 15, residents of the Town of Herndon may purchase an annual pass for \$2,000; non-residents may purchase a pass for \$2,900. A total of 50 passes will be issued in the first year of the program.

Greens fees for daily play at the course will remain unchanged from 2005 rates, topping at \$30 for 18 holes on weekdays and \$40 for 18 holes on weekends, with age and time-of-day discounts applied as appropriate. Cart rental rates will increase by \$.50 per person for 9 holes and by \$1.00 per person for 18 holes.

“The new, annual fee is a way for us to reward the many customers who are regular users of our course and to build loyalty among new customers,” said Gene Fleming, director of golf for the Town of Herndon. “We’re looking forward to a terrific spring and summer season.”

The Herndon Centennial Golf Course is owned and operated by the Town of Herndon. The annual pass and rates for 2006 were approved by the Town Council at a public hearing on Tuesday, February 28.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3<sup>rd</sup> largest town in

the Commonwealth and is home to more than 22,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 23,500 people.

For more information, visit the Town's website at **[www.herndon-va.gov](http://www.herndon-va.gov)**.

**###**